PROFILE IN SUMMARY

Prof Pervaiz K Ahmed joined Monash University Malaysia in 2007. He is Deputy Head of School (Research), Director of the Global Asia in the 21st Century (G21) and also Director of the Enterprise and Innovation Hub (eiHub). Before coming to Malaysia, Pervaiz held a number of senior academic positions in the UK. Pervaiz has published extensively in international journals. He is a regular keynote speaker and won numerous academic awards for his research. He has served as editor and sat on the editorial boards of several international journals. His research interests cut across entrepreneurship, religion, ethics, and social responsibility. He has extensive experience working with and advising blue chip companies and public sector organizations, such as Unilever, Ford, AT&T, NCR, British Telecommunications, and the NHS in Europe. He has also been involved with corporate clients in Asia such as Malaysia Airlines, CELCOM, Sunway Group as well as government agencies such as the Singapore National Productivity Council. He has also been involved with the Islamic Development Bank as well as the Government of Dubai’s Public Sector Innovation and Improvement Initiative. Recently, he has served on projects commissioned by Economic Planning Unit (EPU), Ministry of International Trade (MITI) and APEC secretariat.

REFEREED JOURNAL PUBLICATIONS


CONFERENCE PUBLICATIONS


and Ergonomics, 27th – 31st July 2016, Walt Disney World® Swan and Dolphin Hotel, Orlando, Florida, USA.


**CHAPTERS IN BOOKS**


BOOKS


RESEARCH GRANTS (EXTERNAL)

- Researchers: Mahendhiran S Nair (PI), Pervaiz K Ahmed, Santha Vaithilingam, Prabahkaran Narayanan and Au Wee Chan
  Title: Business Sentiment Report
  Funding Period: 2018/2019/2020
  Amount: RM90,000
  Source: Certified Practising Accountants (CPA) Australia

- Researchers: Pervaiz K Ahmed (PI), Mahendhiran S Nair, Santha Vaithilingam, Prabahkaran Narayanan and Au Wee Chan
  Title: Malaysia REITs
  Funding Period: 2017-2018
  Amount: RM180,000
  Source: Sunway REIT

- Researchers: Mahendhiran S Nair (PI), Pervaiz K Ahmed, Santha Vaithilingam, Prabahkaran Narayanan and Au Wee Chan
  Title: Business Sentiment Report
  Funding Period: 2016-2017
  Amount: RM30,000
  Source: Certified Practising Accountants (CPA) Malaysia

- Researchers: Santha Vaithilingam, Mahendhiran S Nair and Pervaiz K Ahmed,
Title: Affordable Housing Development – A Comparative Study  
Funding Period: 2017  
Source: REHDA (Real Estate and Housing Developers' Association Malaysia)

- Researchers: **Pervaiz K Ahmed** (PI), Mahendhiran S Nair, Santha Vaithilingam and Au Wee Chan  
  Title: Skills Needs of Malaysian Plastics Industry  
  Funding Period: June 2016 – December 2016  
  Amount: RM80,000  
  Source: Department of Skills Development of Ministry of Human Resources, Government of Malaysia

  Title: Malaysian Knowledge Content in Key Economic Sector in Malaysia Project (MYKE III)  
  Amount: RM1.95 million  
  Source: Economic Planning Unit, Department of Prime Minister, Malaysia

- Researchers: Teh Pei Lee and **Pervaiz K Ahmed**  
  Title: Design and Development of “Gerontological Interface” for the Home Environment  
  Funding Period: June 2014 – May 2016  
  Amount: RM157,600  
  Source: MOSTI

- Researchers: Chong Yit Sean (PI), **Pervaiz K Ahmed** and Quek Ai Hwa  
  Title: Developing a Predictive Model for Science and Technology Career Decision: A Neuroscience Approach  
  Funding Period: Dec 2013 – Nov 2015  
  Amount: RM51,000  
  Source: Ministry of Higher Education (FGRS)

**Supervision**

**(Completed PhD Supervisions)**

- Name: Ms Tham Yee Quan  
  Title: “A Phenomenology of Career Change in the Malaysian Workforce”  
  Date: Submitted December 2018  
  Co-supervisors(s): Yit Sean Chong
• Name: Siti Aqilah Binte Jahari  
  Title: The role of constraints negotiation in Understanding Malaysian Muslim’s Travel Behavior  
  Date: 2018  
  Awarding Body: Monash University  
  Co-Supervisor(s): Dr Chew Elaine

• Name: Hui Ping, Ho  
  Title: “Malaysian Women Entrepreneurs: The Neglected Enterprising Selves ”.  
  Date: 2018  
  Awarding Body: Monash University  
  Co-Supervisor(s): Dr The Pei Lee (School of Business)

• Name: Ms. Simran Nvinderjit Kaur  
  Title: Religion and Consumption: An Investigation of Consumer Choice Behaviour in a Multi-faith Society.  
  Date: 2018  
  Awarding Body: Monash University  
  Co-Supervisor(s): Dr Yit Sean Cheong (School of Business)

• Name: Zubeida Rossenkhan  
  Date: 2017  
  Awarding Body: Monash University  
  Co-Supervisor(s): Dr Au Wee Chan (School of Business)

• Name: Jasim Uddin  
  Date: Sept 2017  
  Awarding Body: Monash University  
  Joint Supervisor(s): Dr Au Wee Chan (School of Business)

• Name: Tan Ee Xion
Title: Analysing online social networking users’ behaviour and forecasting advert impression in social networking sites with performance metrics
Date: 2016
Awarding Body: Monash University
Joint Supervisor(s): Dr Teh Pei Lee (School of Business)

• Name: Ng Sin Pei
  Title: Learning as an antecedent of dynamic capabilities: A process perspective of antecedents and consequences
  Date: Fulltime 2016
  Awarding Body: Monash University
  Joint Supervisor(s): Dr Tee Ding Ding

• Name: Weng Marc Lim
  Title: Deal activation in online group buying.
  Date: Full-time 2015
  Awarding Body: Monash University
  Joint Supervisor(s): A/Prof Yunus Ali

• Name: Norita Mohd Nasir
  Title: Environmental Behaviour of Shariah Compliant firms.
  Date: Full-time 2015
  Awarding Body: Monash University
  Joint Supervisor(s): Prof Mahendhiran Nair