

**B2027 BACHELOR OF BUSINESS AND COMMERCE AND
BACHELOR OF DIGITAL MEDIA AND COMMUNICATION**

DOUBLE DEGREE - July

Year level 1		Bachelor of Business and Commerce		Bachelor of Communication & Media Studies	
Semester 2	Core (Compulsory) ACW1120 Financial accounting 1 <i>(Accountancy Major)</i> Or ACW1020 Accounting in business <i>(Non Accountancy Major)</i> 6 Pts	Core (Compulsory) ECM1953 Principles of economics <i>(Accountancy Major Only)</i> Or ECW1101 Introductory Microeconomics <i>(Non Accountancy Major)</i> 6 CPs	(Compulsory) AMU1278 Communication, Tech and Practices	(Compulsory) AMU 1330 Digital Media 1	
Semester 1	Core (Compulsory) ETW1001 Introduction to Statistical Analysis 6 CPs	Core (Compulsory) MGW1010 Introduction to Management 6 CPs	(Compulsory) AMU1277 Media studies	(Compulsory) AMU 1331 Intro to Internet Studies	
Year 2 Level 2					
Semester 2	Core (Compulsory) BTW1042 Malaysian Business Law 6 CPs	Core (Compulsory) MKW1120 Marketing Theory and Practice 6 CPs	(Compulsory) AMU 2450 Contemporary Media Theory	(Compulsory) AMU 2439 Youth and Mobile Media	
Semester 1	Major 1 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 2 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	(Compulsory) AMU 2453 Research in the Social Sciences	(Compulsory) AMU 2146 Digital Screens	
Year 3 Level 3					
Semester 2	Major 3 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 4 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	(Compulsory) AMU 2145 Digital Media 2	(Compulsory) AMU 3029 Digital Asia Research Project	
Semester 1	Major 5 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 6 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	(Compulsory) AMU 3451 Freedom and Control in the Media	(Compulsory) AMU2814 Transforming community: Project design and public relations for social campaigns	
Year 3 (Summer semester)			(Compulsory) AMU3744 *Workplace learning internship* (SSA-02)		
Year 4 Level 4					
Semester 2	Core - Capstone (Compulsory) 6 Pts	Elective - BBusCom Student Choice 6 Pts	(Compulsory) AMU3650 A world in crisis: multilevel responses to global emergencies		
Semester 1	Major 7 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 8 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	(Compulsory) AMU3575 Task force: Responding to global challenges	(Compulsory) AMU 3580 Digital Society	

RESPONSIBILITY FOR UNIT CHOICE

Students are advised that, while the course advisers will endeavour to give every possible assistance concerning unit selection, the responsibility remains with the student to ensure that units selected meet the course specific regulations and requirements. The Faculty of Business & Economics bears no responsibility for student error in unit selection. For more details on responsibilities, students must refer to the education policy in particular the section addressing responsibilities of staff and students at Monash University.

Students should refer to the University Handbook for further information on course and unit details

<https://handbook.monash.edu/2022/courses/A2011>

<https://handbook.monash.edu/2022/courses/B2026>

It is strongly recommended that students retain a copy of the relevant course and unit handbook(s) and consult it when seeking information about the education policy and course and unit-related matters. Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise.

BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF DIGITAL MEDIA AND COMMUNICATION RULES

- To complete the degree students, need to complete 32 units (192 points). Student must not exceed 32 units.
- Students may complete a maximum of 14 units (84 points) first-year level units.
- Students must complete a minimum of 6 units (36 points) of third-year level units of which at least four (24 points) must be taken from units offered by the Faculty of Business and Economics at Malaysia.
- 16 units (96 points) taken from the Bachelor of Business and Commerce at the student's campus of enrolment.
- At least one business major must be chosen consisting of eight units (48 points) from the Faculty of Business and Economics, with no more than two units (12 points) at level 1 credited to the major and at least three units (18 points) at level 3 credited to the major.
- Additional units selected from the faculty in the Bachelor of Business and Commerce at the student's campus of enrolment, to reach the required minimum
- 16 units (96 points) taken from the Faculty of Arts and Social Sciences.
- A major of at least eight units (48 points) in communication
- In addition to specific unit prerequisites, third-year level units require the successful completion of two second-year level units and second-year level units require the successful completion of three first-year level units.
- Course must be completed within 10 years of commencing course.