

## **DR HAIRIN ANISA BT TAJUDDIN**

### **ACADEMIC ACHIEVEMENT**

- 1) MBBS (UNIVERSITY MALAYA)
- 2) MASTER IN PAEDIATRIC (UNIVERSITY MALAYA)
- 3) INTERNATIONAL BOARD OF CERTIFIED LACTATION CONSULTANT (IBLCE, Australia)

### **WORKING EXPERIENCES**

#### **A) SERVICES IN MEDICAL PRACTICES**

- 1) Undergone housemanship in Hospital Sultanah Aminah, Johor Bahru from 2001 until 2003.
- 2) Medical Officer in Pediatric Department in Hospital Sultanah Aminah, Johor Bahru from 2003 until 2004.
- 3) Training Pediatric Lecturer in Universiti Malaya Medical Faculty from 2004 until 2009
- 4) Pediatric Lecturer in Universiti Malaya Medical Faculty from 2009 until 2010
- 5) Consultant Pediatrician, Pantai Hospital Batu Pahat from November 2010 until 2013
- 6) Paediatric Lecturer in Monash University Malaysia (Clinical School Johor Bahru) from August 2013 until now.
- 7) Pediatrician and founder of Pusat Rawatan Pakar Kanak-kanak Adda, Johor Bahru since December 2015 until now.
- 8) Visiting Paediatrician in Pasir Gudang Specialist Hospital from May 2014 until December 2015
- 9) Visiting Paediatrician in Pusat Pakar Bersalin Tebrau from September 2014 until now.

#### **B) PRESENTATIONS**

- 1) Presented a research : Infant feeding and growth pattern from birth to 6 months old in 3<sup>rd</sup> National Paediatric Research Conference 3<sup>rd</sup> – 6<sup>th</sup> December 2009
- 2) Speaker in seminar in Batu Pahat for general practitioners : Update on asthma management in children on 18<sup>th</sup> May 2011 organized by MSD Company
- 3) Speaker in seminar in Kluang, Johor for general practitioners : Pragmatic approach to constipation in children on 24<sup>th</sup> June 2011 organized by Abbot Laboratories.
- 4) Speaker in the forum “ *CINTA TANPA SEMPADAN* ” in “ *Program Jelajah Cinta Tanpa Sempadan Bersama Puan Hajah Norlina Alawi* ” in Universiti Tun Hussein Onn Malaysia on 6<sup>th</sup> June 2012
- 5) Presented group writing for Key Message 1 and Key Message 2 in Consensus Meeting on Malaysian Dietary Guidelines for Children and Adolescents 2012/2013 on 14<sup>th</sup> – 15<sup>th</sup> May 2012 (Nutrition Division, Public Health Department, Ministry of Health)
- 6) Speaker in *Program Permata Sakinah* organized by “ *Jabatan Pembangunan Masyarakat Malaysia* , Yong Peng on 8<sup>th</sup> July 2012



- 7) Actively giving talk to public organized by Pantai Hospital Batu Pahat, Non Government Organisations and non medical companies in various places in Batu Pahat (Usual topics : Constipation and Dengue)
- 8) Speaker in National Lactation Conference on 14<sup>th</sup> September 2013 in One Borneo, Sabah for topic Human Milk for Premature Baby
- 9) Speaker in Pre-Congress Lactation Management Workshop at One World Hotel for topic “Cost and Benefits of Protecting Breastfeeding in Working Mothers On 5<sup>th</sup> June 2014
- 10) Speaker in National Lactation Centre Breastfeeding Support Convention 2014 from 1 – 2<sup>nd</sup> November 2014 at Rehabilitation Hospital, Cheras, Kuala Lumpur for topic “Faktor-faktor yang Mempengaruhi Keberkesanan Kumpulan Penyokong Penyusuan Ibu Dalam Menjayakan Penyusuan Ibu Di Malaysia
- 11) Speaker in Hospital Muar, World Breastfeeding Week on 11<sup>th</sup> September 2014
- 12) Director and speaker for Seminar “Scoring The Winning Goal in Breastfeeding In Malaysia” on 30<sup>th</sup> August 2014 at Dewan Anugerah, KPJ Johor Specialist Hospital.
- 13) Speaker in PRISMA 2015 (Konvensyen Pembimbing Penyusuan Ibu dan Asuhan Alami Malaysia 2015 in Holiday Villa Hotel & Suites, Subang Jaya, Selangor on 16<sup>th</sup> August 2015. Presented 2 topics : Busting The Myth on Jaundice and Poor Weight Gain and Failure to Thrive Babies – Should Breastfeeding Continues.
- 14) Speaker in 2<sup>nd</sup> National Breastfeeding Support Group Convention (Live, love & Latch : Loving Support Makes Breastfeeding Work that organized by National Lactation Center, on 5 – 6<sup>th</sup> December 2015.
- 15) Speaker in 23<sup>rd</sup> Regional Congress of the Perinatal Society of Malaysia, on 21<sup>st</sup> April 2016 for topic : Providing support for mothers with abnormal babies
- 16) Panelist in forum ; Breastfeeding for better future generation in Convention Breastfeeding Support Group 18 - 19 November 2016
- 17) Speaker for 3 topics in 4th National Lactation Conference : 10 - 13th August 2017
  - i) Extended exclusive breastfeeding : Facts & Fiction
  - ii) Tongue tie : Implication to breastfeeding
  - iii) Jaundice and breastfeeding : The Myths
- 18) **Speaker in MACE (Managing Asthma and COPD Effectively) on topic Asthma in Pediatrics : How to manage, in Johor Bahru on 30<sup>th</sup> September 2017 organized by Malaysian Thoracic Society.**
- 19) Speaker in Seminar Kebangsaan Fiqh Ibu Susuan (Induced Lactation in Fiqh View Conference) on 11<sup>th</sup> November 2017 in University Teknologi Malaysia on topic Concepts of Induced lactation in Medical.
- 20) Speaker in Breastfeeding Counselor Updates 2017 (10th November 2017) on topic “Helping mothers continue the breastfeeding relationship”
- 21) Trainer and fascilitator in 40 hours Breastfeeding Counseling Course organized by National Lactation Center on 17 - 22 March 2018 and 25 - 30<sup>th</sup> June 2018.
- 22) Speaker and panel forum in 4th National Breastfeeding Support Group Convention 2018 (21-22 September 2018) on on topic “Breastfeeding Save Infants Life”

### **C) RELEVANT EXPERIENCES AS LACTATION CONSULTANT**

- 1) Certified as International Board of Lactation Consultant since 31<sup>st</sup> October 2009

- 2) Certified National Baby Friendly Hospital Initiative Auditor since 2011
- 3) Director of World Breastfeeding Week Celebration, Pantai Hospital Batu Pahat 30<sup>th</sup> July 2011
- 4) Director of World Breastfeeding Week Celebration : A collaboration project between Pantai Hospital Batu Pahat and University Tun Hussein Onn Malaysia, 30<sup>th</sup> August 2012
- 5) Advisor to Kelab Sokongan Penyusuan Susu Ibu Johor Bahru
- 6) Speaker, trainer & facilitator for 40 hours breastfeeding counseling course & 20 hours breastfeeding management course for health staff, appointed by National Lactation Centre.
- 7) Founder of BREASTFEEDING COUNSELLORS NETWORKING PROGRAM since 2015. ([www.permatasusuan.com](http://www.permatasusuan.com)), a platform for lactation counselors home visit for whole Malaysia.

#### **D) WRITING EXPERIENCES**

Contributed as one of the panel writers in :

- 1) Revision of Module for 20 Hours Lactation Management Course for Health Staff, appointed by Ministry of Health.
- 2) Module for Breastfeeding Peer Counselors Course, appointed by National Lactation Center in Selayang Hospital
- 3) Key Message 1 and Key Message 2 in Malaysian Dietary Guideline for Children and Adolescent 2012 / 2013, Ministry of Health.

Wrote articles for Pa & Ma Magazine

- i) *Panduan atasi bayi muntah selepas menyusu (Guidance on how to handle baby with frequent vomiting)* published in December 2011
- ii) *Punca bayi tertidur kala menyusu (Reasons baby frequent fall asleep while breastfeeding)* published in March 2012
- iii) *Extended Exclusive Breastfeeding* published in February 2017
- iv) *Mama memilih Exclusive Pumping : Ada Risikonya (Mother choose Exclusive Pumping : The Risks)* published in July 2017

#### **Published book and launched in August 2016**

Title : ***Berjaya Menyusukan Tanpa Kehamilan*** (ISBN No 978-967-14151-0-8)  
(Successfully breastfeeding without pregnancy) is a book for induced lactation guideline for adoption.

#### **Award Achievement**

- 1) Received Gold Medal Award in Poster Presentation with Dr Zilal Saari (group presentation) in Innovative Practiced in Education and Industry Exhibition 2016 (I-PEINX'16) in University Technology Malaysia, Skudai, Johor.  
The poster presentation title : *Model Garis Panduan Penyusuan Anak Angkat Menurut Perspektif Fiqh dan Sains (Guideline on breastfeeding the adopted baby in Science and Fiqh)*

- 2) Received Gold Medal Award in PECIPTA 2017 (7-9 October 2017), for involvement in research on NN Jaundice Meter, with Dr Zarina Mohd Muji, Faculty of Electrical and Electronic Engineering, University Tun Hussein Onn.
- 3) Received 1st prize in poster presentation on Post Intervention Survey of Visit Counseling by Breastfeeding Counselor Networking Program (BCNP) in 4th National Breastfeeding Group Convention 2018 (21<sup>st</sup> September 2018)
- 4) Received Best Lactivist 2018 in 4th National Breastfeeding Group Convention 2018 (21<sup>st</sup> September 2018)