School of Business : Guidelines for writing a research proposal for Graduate Research Programs

Prospective Graduate Research students are encouraged to use the following format when preparing a research proposal for application.

In **NO MORE THAN 6 pages (Using Arial font size 10, single spacing,)**, please provide the following:-

Introduction
The objectives and the importance or significance of the study should be stated very clearly in the introduction.

Review of the Relevant Literature
There should be an attempt by the prospective student to review the literature that is relevant to the research question that he or she is trying to answer. An ability to trace the relevant literature from the seminal study in the field to the more significant current publications will be an advantage.

Theoretical Model
From the review of the relevant literature the prospective student should be able to develop a theoretical model, which should be explicitly stated and explained in the proposal. The main variables used should also be defined clearly and the hypotheses to be tested should be stated unambiguously.

Methodology
The types of data to be collected to measure the variables will have to be stated. The sources of data should be explained. The statistical techniques that are to be used will have to be highlighted in the context of their appropriateness for testing the hypotheses of the study.

Time Frame of Study
The proposal should provide a time frame for each of the major activities of the research that needs to be undertaken and for the completion of the thesis or dissertation.

Bibliography
(This section could be attached as an appendix and need not be a part of the 6 pages requirement)
The literature that has been referred to by the prospective student in writing the proposal should be listed in the bibliography.