

B2027 Unit Schedule

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| 2020 Intake Onwards | 2023 Faculty of Business and Economics BBusCom Unit Schedule Monash University Malaysia Campus (Course Code: B2027) |
| | This document is a list of units offered in Malaysia campus only and subject to changes; please refer to the Monash University Handbook for the latest version of full details and prohibitions. Version date: 10/10/2023 |

The information below is a guide to your study progression

Students are to complete 32 units (192 credit points) in total and must not exceed 32 units.

16 units (96 credit points) from Business and Commerce component - Part A and Part B

16 units (96 credit points) from Digital Media and Communication component - Part A, B and C

Refer to the B2026 unit schedule and the handbook for the Business and Commerce component. Refer to link:

<https://www.monash.edu.my/business/current/undergraduate-students/unit-schedules>

In addition to specific unit prerequisites, third-year level units require the successful completion of two (2) second-year level units and second-year level units require the successful completion of three (3) first-year level units.

The course duration for full-time study is 4 years. You have a maximum of 10 years to complete this course, including any periods of intermission and suspension. You must be continuously enrolled throughout.

Please read the Monash online handbook to understand the units before you enrol. The link to Monash University Handbook is:

<https://handbook.monash.edu/>

Please always use the course map guide in website to plan your units. Refer to link:

<https://www.monash.edu.my/business/current/undergraduate-students/course-map-planning-guide>

Please refer to the handbook course maps. Refer to link:

<https://www.monash.edu/business/current-students/course-advice-and-planning/helpful-links/course-maps>

Please note that it is your responsibility, as the student, to ensure compliance with the unit requirements and that the School can accept no responsibility for any of your errors or omissions.

If you have any questions or concerns, please contact us at Monash Malaysia Connect.

<https://www.monash.edu.my/student-services/connect>

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| B2027 - Digital Media and Communication - Unit Schedule | | | | | | |
|---|--|------------|----------|-------------------------|--|---|
| | | | Semester | Unit Code | Unit Names | Prerequisite Units |
| Part A | | Compulsory | 1 | AMU1277 | Media studies | nil |
| | | | 2 & Oct | AMU1278 | Communication technologies and practices | nil |
| | | | 2 | AMU2450 | Contemporary media theory | Twelve credit points of first-year Arts units. |
| | | | 1 | AMU3451 | Freedom and control in the media | Twelve credit points of second-year Arts units. |
| Part B | | Compulsory | 2 & Oct | AMU1330 | Digital media 1 | nil |
| | | | 1 | AMU1331 | Introduction to internet studies | nil |
| | | | 2 | AMU2145 | Digital media 2 | AMU1330 |
| | | | 1 | AMU2146 | Digital screens | Twelve credit points of first-year Arts units. |
| | | | 2 | AMU2439 | Youth and mobile media | Twelve credit points of first-year Arts units. |
| | | | 1 | AMU2453 | Research methods in the arts and social sciences | Twelve credit points of first-year Arts units. |
| | | | 2 | AMU3029 | Digital Asia research project | Twelve credit points of second-year Arts units. |
| | | | 1 | AMU3580 | Digital Society: Engaging with the world | Twelve credit points of second-year Arts units. |
| Part C | | Compulsory | 1 | AMU2814 | Transforming community: Project design and public relations for social campaigns | Twelve credit points of first-year Arts units. |
| | | | 1 | AMU3575 | Task force: Responding to global challenges | Twelve credit points of second-year Arts units. |
| | | | 2 | AMU3650 | A world in crisis: Multilevel responses to global emergencies | Twelve credit points of second-year Arts units. |
| | | | SSA-02 | AMU3744 | Workplace learning internship | Twelve credit points of second-year Arts units and successful completed 72 credit points. |