



Call for Expression of Interest- Full-time Doctor of Philosophy (PhD) Candidate

School/Unit	School of Business
Area of Specialization	Business, Marketing or Management
Work location	Monash University Malaysia
Number of Vacancies	One (1)

We seek interested applicants with a background in business, marketing or management for a project title '**Consumer sentiment analysis of sustainable palm oil (SPO)**'. This project aims to investigate to what extent Malaysian consumers accept the notion of SPO, whether they are aware of it, interested and desire to consume it, and willing to buy it at a premium. This project is supported by Monash-Industry Palm Oil Platform (MIPO) and Sime Darby Plantation Sdn Bhd. MIPO will sponsor First Class Honours students with a merit scholarship of RM2,600 per month stipend for a maximum candidature period of 3 years. Tuition fee waiver may also be available.

Requirements:

1. Be eligible to enrol for the [PhD](#) at Monash University
2. For **Malaysian citizens** only.

Applications:

If you have any enquiries or interested, please call [Associate Professor Paul H.P. Yeow](#) at his local mobile 011-10865671 or submit your resume and transcripts to paul.yeow@monash.edu.