B2027 BACHELOR OF BUSINESS AND COMMERCE AND BACHELOR OF DIGITAL MEDIA AND COMMUNICATION

DOUBLE DEGREE

Year level 1	Bachelor of Business and Commerce		Bachelor of Communication & Media Studies	
Semester 1	Core -BBusCom (Compulsory) ACW1120 Financial accounting 1 OR ACW1020 Accounting in business 6 Pts	Core -BBusCom (Compulsory) ECW1101 Introductory microeconomics 6 Pts	AMU1277 (Compulsory) Media studies 6 Pts	AMU1331 (Compulsory) Introduction to internet studies 6 Pts
Semester 2	Core -BBusCom (Compulsory) ETW1001 Introduction to statistical analysis 6 Pts	Core -BBusCom (Compulsory) MGW1010 Introduction to management 6 Pts	AMU1278 (Compulsory) Communication technologies and practices 6 Pts	AMU1330 (Compulsory) Digital media 1 6 Pts
Year level 2				
Semester 1	Core -BBusCom (Compulsory) BTW1042 Malaysian business law 6 Pts	Core -BBusCom (Compulsory) MKW1120 Marketing theory and practice 6 Pts	AMU2453 (Compulsory) Research methods in the social sciences 6 Pts	AMU2146 (Compulsory) Digital screens 6 Pts
Semester 2	Major 1 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 2 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	AMU2450 (Compulsory) Contemporary media theory 6 Pts	AMU2439 (Compulsory) Youth and mobile media 6 Pts
Year 2 (Summer semester)			AMU3744 (Compulsory) Workplace learning internship 6 Pts	
Year level 3				
Semester 1	Major 3 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major 4 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	AMU2814 (Compulsory) Transforming community: Project design and public relations for social campaigns 6Pts	AMU3451 (Compulsory) Freedom and control in the media 6 Pts
Semester 2	EXCHANGE Major 5 - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	EXCHANGE Major 6 - BBusCom (Compulsory) Any 3rd year unit from chosen BBusCom major 6 Pts	EXCHANGE Elective - BBusCom Student Choice 6 Pts	
Year level 4				
Semester 1	Major 7 - BBusCom (Compulsory) Any 3rd year unit from chosen BBusCom major 6 Pts	Major 8 - BBusCom (Compulsory) Any 3rd year unit from chosen BBusCom major 6 Pts	AMU3580 (Compulsory) Digital society: Engaging with the world 6 Pts	AMU3575 (Compulsory) Task force: Responding to global challenges 6Pts
Semester 2	Core - Capstone (Compulsory) 6 Pts	AMU2145 (Compulsory) Digital media 2 6 Pts	AMU3650 (Compulsory) A world in crisis: Multilevel responses to global emergencies 6 Pts	AMU3029 (Compulsory) Reading social media: Sociotechnological literacies 6 Pts

RESPONSIBILITY FOR UNIT CHOICE

Students are advised that, while the course advisers will endeavour to give every possible assistance concerning unit selection, the responsibility remains with the student to ensure that units selected meet the course specific regulations and requirements. The Faculty of Business & Economics bears no responsibility for student error in unit selection. For more details on responsibilities, students must refer to the education policy in particular the section addressing responsibilities of staff and students at Monash University.

Students should refer to the University Handbook for further information on course and unit details

   https://handbook.monash.edu/2021/courses/A2011?year=2021

It is strongly recommended that students retain a copy of the relevant course and unit handbook(s) and consult it when seeking information about the education policy and course and unit-related matters.   Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise.

BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF DIGITAL MEDIA AND COMMUNCATION RULES

1.   To complete the degree students, need to complete 32 units (192 points). Student must not exceed 32 units.

2.   Students may complete a maximum of 14 units (84 points) first-year level units.

3.   Students must complete a minimum of 6 units (36 points) of third-year level units of which at least four (24 points) must be taken from units offered by the Faculty of Business and Economics at Malaysia.

4.   16 units (96 points) taken from the Bachelor of Business and Commerce at the student's campus of enrolment.

5.   At least one business major must be chosen consisting of eight units (48 points) from the Faculty of Business and Economics, with no more than two units (12 points) at level 1 credited to the major and at least three units (18 points) at level 3 credited to the major.

6.   Additional units selected from the faculty in the Bachelor of Business and Commerce at the student's campus of enrolment, to reach the required minimum 16 units (96 points).

7.   16 units (96 points) taken from the Faculty of Arts and Social Sciences.

8.   A major of at least eight units (48 points) in communication.

9.   In addition to specific unit prerequisites, third-year level units require the successful completion of two second-year level units and second-year level units require the successful completion of three first-year level units.

10.   Course must be completed within 10 years of commencing course.