The Monash MBA 2017
For high achieving professionals

buseco.monash.edu.my/mba
Move Higher with a Monash Qualification

Monash University is ranked as one of the top 100 universities in the world. This ranking puts Monash among the top 0.5 per cent of the world's higher education institutions, according to the Times Higher Education World Reputation Rankings 2015.

Monash University is a leading institution with strong industry links and a network of over 290,000 alumni in 145 countries. Our graduates seek a rewarding career in the commercial world and are job-ready for the global knowledge economy.

“The Monash MBA has trained me to think critically as an entrepreneur. I built confidence to communicate effectively with stakeholders, conduct proactive negotiations, and make strategic business decisions.”

Izru Zainal Abidin
Director,
Wizar Corporation
MBA for global professionals

The Monash MBA is specially designed for high achieving professionals with the drive and ambition to move into senior management positions. We seek those who want to provide leadership to overcome the moral, ethical, business longevity and sustainability issues confronting businesses and communities today, and in the future.

Its industry-focused curriculum and experiential learning experience is offered similarly in both Malaysia and Australia. The Monash MBA originated from Melbourne, where it has enjoyed a successful run for more than 40 years.

A Cohort Approach
You will be placed among high achieving professionals of the same mind to achieve greater heights. As part of a learning cohort with individuals of different industries and experiences, you will examine and solve corporate issues using insights across various disciplines.

Experiential Learning
You will participate in an International Study Tour to expand and challenge your perspectives. You will also apply your knowledge in an Experiential Learning Project by providing achievable solutions to a real business challenge.

Networking Opportunities
You will have opportunities to enhance your professional networks. You will learn from industry leaders, world-class academics and colleagues, and share your learning experiences with them.

Professional Forums
You will be invited to seminars and workshops to further develop your capacity to understand and address key business issues, and how you may lead to overcome these challenges.

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A member of the prestigious Group of Eight (G8) research intensive universities in Australia

"Triple Crown"
Monash University is the first Go8 university to have achieved the esteemed "triple crown" of globally recognised business school accreditations.

#73
in the 2019 Times Higher Education World University Rankings

#67
in the 2015 QS World University Rankings

Flexibility
Our fast-track 18 months program at Monash University Malaysia provides flexibility in course delivery. Units are delivered in one year of condensed study (combining intensive day and weekend modes) and three to six months to complete the Study Tour and independent study.

The Leadership Edge
You will explore moral, ethical and sustainability issues facing contemporary leaders and consider the impact of value-based decisions in the business world. Guided by a professional and ethical framework that enhances innovative and entrepreneurial thinking, you will respond to management challenges by utilizing a range of effective business skills.
About Monash University Malaysia

Established in 1998, Monash University Malaysia is one of Malaysia’s most respected universities. We are Monash University’s global footprint in the Asian region, carrying with us the distinction of being the Malaysian constituent of a premier research-intensive Australian university ranked among the top 100 universities in the world and a member of Australia’s prestigious Group of Eight (Go8). From humble beginnings, Monash Malaysia has grown in stature and is now recognized as a leader in the international higher education sector in Malaysia.

As an independent, self-accrediting University, we attract students not just from Malaysia, but all over the world. Approximately 7,000 students representing more than 70 nationalities are currently enrolled at Monash Malaysia.

All our courses are accredited in Malaysia and Australia, ensuring an education that is locally relevant and internationally recognised. With a Monash degree, our graduates, who are globally engaged and industry-driven, are able to pursue rewarding careers in both the public and private sectors across the region.

We are located 30 minutes south of Kuala Lumpur, one of Asia’s most commercial, dynamic, exciting and culturally diverse capital cities. Our students have access to inexpensive, clean and secure accommodation, a range of delectable cuisine, and enjoy a cosmopolitan lifestyle in a multi-cultural environment.

Our faculty is a mix of locally and internationally recruited academics with extensive teaching, business and industry experience. They bring years of knowledge gained from research in their respective fields into the classroom, providing students with a stimulating academic environment. Classes are small in number, allowing the lecturers to cater to students’ individual needs.

Since our inception, Monash Malaysia has built a reputation for quality, credibility and integrity, and is held in high esteem by our students, alumni, industry and government. We are committed to maximizing the potential of everyone in the global community we serve, seeking to develop well-rounded individuals who embrace challenge and change.

We encourage critical thinking to help discover new ideas, reveal new perspectives and devise solutions. We maintain a long and proud tradition of excellence in education, combined with liberal values of enquiry, providing a stimulating environment for bright young minds to flourish, and offering opportunities for those wishing to enhance their education and career.

School of Business

The School of Business at Monash University Malaysia contributes to the strategic aims of the University by providing an internationally recognised curriculum, a dynamic student experience and a preparation for graduate attributes leading to successful career outcomes. With an enrolment of over 2,000 students, it is the largest School at Monash University Malaysia, offering a range of undergraduate and postgraduate Business programs that are industry-driven, research-focused and recognized worldwide.

Dedicated teaching and learning spaces provided at the School of Business include:

- The Monash University Sunway Simulated Trading Lab (MUSSTLab), an innovative simulated environment to learn about stock investments
- The Neurobusiness Behavioural Lab, where neuroscientific and behavioural methods are applied to understand economic and consumer behaviour
- An equipped Focus Group Discussion Room, where marketing and business intelligence are managed and collated
- State of the art classrooms

Empowering Course Content

The Monash MBA goes beyond traditional business educational programs by:

- developing individual leadership and personal capabilities;
- providing holistic and integrative approaches to more effectively understand and solve confronting problems; and
- linking discipline-based academic subjects with contemporary business challenges and issues.

How are the units timetabled?

Each of the four integrating core units are held over four days (Thursday, Friday, Saturday, and Sunday) from 9am to 5pm.

Each business discipline units are held Tuesday and Thursday from 7pm to 10pm and include two Saturdays from 9am to 4 pm. This excludes MBA6540 The Entrepreneurial and Innovative Organisation, which is taught over two weekends.

You will be away from your work for only 16 days (i.e. 10 days for an international study tour and 6 days for teaching).

4 integrating course units
- Critical Thinking
- The Business Environment
- Business Strategy
- Negotiation

8 fundamental business discipline units
- Financial & Management Accounting for Decision Making
- Evidence-based Decision Making
- Managing People for Competitive Advantage in Asia
- Sustainability Strategy in Contemporary Organisations
- The Entrepreneurial & Innovative Organisation
- Business Finance
- Entrepreneurial Marketing
- Economics for Managers

2 unique Experiential Learning opportunities
- International Study Tour
- The Experiential Learning Project
Monash MBA Program
Induction

Your MBA Journey begins with an induction over the weekend to introduce you to the University, staff and other students. The induction is also important to familiarise you to academic study. You will participate in a series of presentations and workshops designed to kick start your MBA journey.

Integrating Units

The Business Environment (MBA5709)

This case-based unit is designed to provide an overview of the business environment at a global, market, and organisational level and the role of individuals in such an environment. It will also offer the opportunity to investigate important socio-political legal dimensions and the contemporary context of managerial decision making. To this end, students will examine the myriad of issues challenging the pursuit of sustainable business practice as a precursor to the more direct consideration of functional methods that help inform these decisions that will follow in the subsequent module.

Critical thinking (MBA5730)

This foundational unit focuses on the practice and development of key critical thinking skills required by a business leader to achieve superior performance. Through interactive group work, role play, case studies and a variety of situational exercises, this unit will introduce students to methods of analytical reasoning to: (a) identify and develop business problems; and (b) interpret and produce clear and sound arguments in relation to business issues of general interest. In addition, students will develop questioning strategies to support a critical inquiry approach to their learning and research activities throughout the program.

Negotiation (MBA5701)

The aim of this unit is to equip students with the knowledge and skills to develop and utilise effective strategies for negotiation. Drawing on cross-disciplinary perspectives and recent advances in the field of negotiation, this unit will equip students to recognise and overcome obstacles in their negotiation and decision making processes and develop frameworks for analysing situations and making sound decisions.

Business Strategy (MBA5706)

This unit integrates material from earlier units in the MBA degree and provides the context for business and corporate strategic decision making. On completion of this unit students should be able to: (a) understand the key influences on the development of an organisation's strategy; (b) analyse those influences; and (c) propose appropriate strategic behaviour for an organisation; and (d) demonstrate an understanding of how strategic change can occur within an organisation.

Sustainability Strategy in Contemporary Organisations (MBA5625)

The environmental, social and ethical issues are increasingly influencing business decisions. The ability to create value from and mitigate risks associated with environmental, social and ethical issues increasingly impacts companies’ access to capital, company reputation and shareholder value. Through the use of case studies, lectures and guest speakers, this unit will critically examine corporate sustainability across a range of industry settings.

Financial and Management Accounting for Decision Making (MBA5604)

This unit examines the structures, processes, content and interface between financial and management accounting, which assists organisations in planning, decision making and control to create sustainable economic, social and environmental value. The financial accounting component is concerned with the interaction of requirements of external users such as owners, lenders, regulatory authorities and potential investors. Here the focus is on the measurement of performance, valuation of assets and liabilities, and determination of the financial strength and "health" of the organisation. The management accounting component is concerned with the information needs of internal users at various levels of responsibility and with varying functional responsibilities. Therefore, this component focuses on issues such as the nature and behaviour of costs, budgets and budgetary control and measuring and managing performance so as to enhance organisational competitiveness.

Entrepreneurial Marketing (MBA5615)

This is an introductory managerial course in marketing. It will provide students with a basic understanding of the key strategic concepts in marketing and their application within an organisation. The key question it will seek to answer is "how should managers strategically manage their market offerings to enable value for their firm’s, their customers, and business partners?" The course will address a variety of diverse situations including marketing to consumers and business customers, product and service-oriented businesses, domestic and global firms, and business and social organisations. The predominant pedagogy of case-based and thus classroom discussion will emphasise strategic decision-making situations. The decision orientation will be supplemented with contemporary scholarly thought on effective marketing strategies.

Economics for Managers (MBA5603)

This unit exposes students to the ‘economics lens’ for reasoning in business. Topics to be considered include demand, supply and market analysis, cost concepts, price determination and pricing strategies.

Business Finance (MBA5605)

This unit introduces finance theories and practices that can assist financial decisions in for-profit firms. The unit explores the integrated aspects of making decisions from capital raising, financing and operating perspective. Using the body of knowledge that comes from finance theories and practices, students will learn the analytical skills required to solve these problems. Further, the unit will examine the key aspects of financial decisions such as capital budgeting, financing, dividend policy and hedging that managers in non-financial firms are required to make.

Evidence-based Decision Making (MBA5607)

The first objective of this unit is for students to understand which data analysis techniques is appropriate to address a business problem and then, with the support of the relevant software, to apply that technique. The second objective is for students to learn how to interpret results, assess the results and extract useful business insights. An applied approach will be taken. Topics covered include data description and summation, data mining, confidence intervals and hypothesis testing, regression analysis, time series and forecasting and decision making under uncertainty.

The Entrepreneurial and Innovative Organisation (MBA5640)

Innovation drives sustainable competitive advantage in organisations. The aim of this unit is to equip students with the knowledge to understand innovation and manage innovation. The unit will require integration of multiple organisational functions but particularly those that impact with the innovation process and business development. The objective of this unit is to understand the foundations of innovation in product and process for the organisation and its supply chain, it explores innovation at the design, process and system level that is both user- and technology-based.

Unique Experiential Learning Opportunity Units

Study Tour (MBA5722)

This MBA study tour integrates in a practical manner the materials covered in the MBA program. Depending upon the destination(s) chosen (which may vary from year to year), MBA students will participate in a combination of site visits to local businesses, representative companies and institutions in order to better understand the impact of that location’s environment on business and its implications for management. At the end of the Study Tour, students are expected to not only have gained an insight into the business environment of the location visited, but also able to draw upon ideas from that environment to develop capabilities that may be applied in other situations.

Experiential Learning Project (MBA5721)

Students will work closely with an academic staff member assisted by a company staff member. They will be guided through the processes of proposal writing, data collection and analysis, project implementation, business planning and project reporting. Upon completion of this project you will be able to: (a) demonstrate an ability to apply a broad range of knowledge and understanding of key business theory, concepts, tools and techniques in a practical context; (b) demonstrate an ability to analyse, synthesise and evaluate a business situation and to develop appropriate recommendations in the form of a consulting report; and (c) further enhance communication, interpersonal, problem solving and critical thinking capabilities.
Kuala Lumpur, Malaysia

Bordering Thailand to the north, Singapore to the south and Indonesia to the south east, Malaysia is located at a major economic pulse of South-East Asia. Its strategic position between the Straits of Malacca and the South China Sea made it a historic trading centre, which absorbed influences from China, India and colonising western powers, most notably Britain.

The capital city has grown exponentially since its beginning as a tin-mining outpost in 1827. Today, Kuala Lumpur has risen as a strong emerging economy in Asia.

Monash University Malaysia is located in Bandar Sunway, a thriving township located approximately 20 kilometres from Kuala Lumpur, in Malaysia’s richest state of Selangor.
Financing your Monash MBA in Malaysia

The Monash MBA in Malaysia program is an investment in your future and can equip you with skills and knowledge to meet 21st century global marketplace demands.

You are not required to pay for the full program upfront. Instead, we have designed the fee structure so you can spread the cost of tuition. Apart from financing your studies yourself, there are other funding options that you could consider.

Organisational Sponsorship
Employees value education, particularly the skills and knowledge that you gain in an international MBA program. It is important to share your motivation to undertake further studies with your employer and outline how this will contribute to organisational success by identifying specific short and long-term benefits. It is also important to show your loyalty and commitment to the organisation and assure its management that the return on their investment is secure.

The Monash MBA team in Malaysia is available to assist you with additional information on how to present your business case to your employer.

Monash MBA Bursary
The Monash MBA in Malaysia program may provide study support in the form of a travel bursary to both domestic and international students. There is no need to apply for this study support, as the study support will be determined at the point of your application by the MBA in Malaysia Program Management Team. All applications will be considered for this funding and successful applicants will be notified before the start of the program.

Other Funding Options
Employees Provident Fund
(for Malaysians and professionals working in Malaysia)

The EPF allows you to utilize your savings in Account 2 to finance your education. For information, visit www.kwsp.gov.my

MyBrain15 (MyMaster)
(for Malaysian students only)

This is a Government-sponsored fund under the 10th Malaysia Plan to encourage postgraduate studies. For information, visit baisiswa.moe.gov.my

Entry requirements

Minimum entry requirements
• An Australian bachelor’s degree or an equivalent qualification
• A minimum of three years’ work experience with at least one year of professional/managerial experience

Applicants will be ranked according to consideration of the following:
(a) employment experience
(b) the entire academic record

Minimum English language requirements
You should meet one of the following criteria:
• You have studied in an institution where English is the language of instruction and assessment for the entire institution (subject to the details in the University’s admission policy).
• You have undertaken an English language proficiency test within two years prior to your study commencement date and have achieved the following results:
  - IELTS Academic Test – minimum test score of 6.5 with no individual band score less than 6
  - TOEFL – minimum test score of 550 with a Test of Written English score of at least 4.5, Internet based TOEFL, overall 79, writing 21, listening 12, reading 13, and speaking 18
  - PTE – overall test score of 58 with minimum Communicative skills scores, listening 50, reading 50, speaking 50, writing 50.
• You have successfully completed the Monash English Bridging program, or equivalent program, at the appropriate level.

For further information about English language requirements at Monash University, please visit:
www.monash.edu.my/study/entry-requirements/english

University entrance requirements
Entrance requirements for admission to Monash University Australia Postgraduate programs are available at http://www.monash.edu/admissions/entry-requirements/minimum-entry-requirements

Credit and preclusion
If you intend to apply for credit into the MBA program for previous postgraduate study, please email mum.mba@monash.edu or call +603 551 46394

International students
For more information concerning international students, visit http://www.monash.edu.my/study/entry-requirements/international-students

“The diversity in the Monash MBA cohort allows me to network and discover different ways to think and solve problems in various backgrounds. We apply and demonstrate what we have learnt, in real business issues, through the Study Tour and Experiential Learning Project.”
Make the Monash MBA a reality

How to apply
Your Monash MBA in Malaysia application must demonstrate that you have completed the minimum required work experience and include:

1. A detailed resume
2. Certified copies of academic transcripts (including English language test results, if required)
3. Statement of purpose
   A key characteristic of the Monash MBA in Malaysia program is the experience that students bring to the classroom. As part of your application, you are required to include a one-page Statement of Purpose outlining your reasons for applying to the Monash MBA, and what you think you can contribute to the program. In addition, your statement of purpose should include whether you will be sponsored by your employer.
4. Employment references
   The Monash MBA managerial or professional work requirement ensures that you will be sharing your experience with other proven performers and people already positioned to advance their careers. Your two original employment references, which should be presented on the letterhead of your organization, should contain all of the following:
   - Position duties performed
   - Duration (including dates) of employment
   - Full name, title and signature of the writer
   - Date of letter issued

   You will also be invited to a telephone interview.

Student applications
For more information on student applications, visit http://www.monash.edu.my/study/apply

GMAT (a measure of general analytical, writing, quantitative, verbal and reading skills) is not required as part of the selection criteria for entry to the Monash MBA in Malaysia.

Our selection criteria are based on a holistic review of each applicant’s demonstrated strengths and capabilities. In assessing your application we look for indicators of your capabilities, including managerial and leadership strengths, range of work experience and life skills, and employer references, in addition to your academic achievements.

International Students
International students may find additional information about studying in Malaysia by downloading the International Student Guide at http://www.monash.edu.my/student-services/assets/pdfs/guides/international_student_guide_2014.pdf

Fees*
Malaysian students (total course) RM 95,000*
International students (total course) RM 77,000*

Application Deadlines
International applicants
21 October 2016
Malaysian applicants
30 November 2016

*Fees are quoted at 2016 rates. Monash University reserves the right to adjust annual tuition fees in line with cost increases.

The Monash MBA team will support you through your journey and assist you at every milestone.
Contact us

Business hours: Mondays to Fridays 8.30am – 6pm
Counselling hours for course enquiries: 8.30am – 6pm Mondays to Fridays, and 9am – 12.30pm on Saturdays.
Closed on Sundays and Public Holidays.

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The information in this brochure is correct at the time of publication.
Monash University Malaysia reserves the right to change the information in line with updates, from time to time. Please check the website (www.monash.edu.my) for the latest information.

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