A TRULY INTERNATIONAL EXPERIENCE

This course allows you to appreciate how globalisation has brought about the contemporary concepts and theories relevant to international business issues. It aims to boost your career advancement in the private, public, inter-governmental and nonprofit sectors, and will extend your skills in the analysis and interpretation of the global business environment.

Through independent research, presentations and case studies, you will acquire the skills needed to gather relevant data for analysis together with the competencies necessary to effectively communicate your decisions.

“Different, challenging and exciting; I think these words sum up my time at Monash very well. I enjoy the rich diversity, and meeting people from different backgrounds has inspired me and gave me new life experiences. Monash also has a great study environment, I particularly like the postgraduate lounge where it’s quiet and chill.”

Anette Kihlgast
Currently pursuing the Master of International Business
International student from Denmark

Highlights

OPEN TO ALL
You don’t need to have a background in business to excel in this program. Our students come from a myriad of fields and specialisations.

DIVERSITY
Our student community is a rich and diverse mix of nationalities and cultural backgrounds. This prepares you to thrive in the global economy.

MOBILITY PROGRAMS
Go one step further to broaden your worldview by embarking on transfer or exchange programs at one of our Australian campuses or partner universities.

RESEARCH PATHWAY
The research pathway option provides an alternative route for you to go into a PhD program upon completion of this master’s degree.

FLEXIBILITY
Choose between full-time or part-time study. As a part-time student, you will have access to the same resources as your full-time peers.

EXCITING ELECTIVES
Go on a study trip to visit organisations in other countries or take up the challenge of working on a business project for a real company.
Learning Outcomes

Upon completion of the course, you will have:

- developed the capacity for high-level analysis of international and transnational investment, trade, and management strategy in the context of globalisation;
- acquired key skills in communication and negotiation across business cultures;
- developed the ability to deal with issues in the international non-profit and inter-governmental sectors as these affect multinational corporations;
- studied the links between international business strategies and societies, economies and political, and legal regimes; and
- bridged the gap between the theory of firm internationalisation and the actual internationalisation process in practice.

Areas of Study

SECTION A
Four units (24 points) from the following:
- Accounting for business
- Law and business decisions
- Economics
- Business statistics

SECTION B
Eight core units (48 points) as follows:
- Accounting and finance for international managers
- International management
- Marketing and the international consumer
- International business theory and practice
- Introduction to international economics
- International trade law
- Cross-cultural management communication
- International business strategy

SECTION C
Four graduate-level units (24 point) subject to Course Coordinator approval and a maximum of two units (12 points) may be taken from other schools/ faculties.

- Contemporary issues in globalisation
- International dimension of e-business
- International marketing
- International finance
- Options, future and risk management
- International issues in employment law
- International study program in international business
Research Options

This program offers a research pathway option that provides an alternative route for you to go from a coursework master’s program into a PhD program.

You will complete, as part of the elective component, three units:

- Introductory management research methods
- Research report (introduction)
- Research report

Contact your Course Director to start.

Experiential Learning

Study tour

Designed as a practical complement to your academic study, this elective summer unit will lead you on site visits to international organisations, companies and institutions. This will help you better understand the impact of that location’s environment on business and its implications for management.

Our students have been to countries including China, Japan, Hong Kong, India, and Korea where they have visited companies like Boeing, Crédit Agricole, Hewlett-Packard, and Samsung.

Destination(s) chosen may vary from year to year.

Applied Business Project

This summer elective will have you working on a project assigned by our industry partner. You will be guided through the processes of proposal writing, data collection and analysis, project implementation, business planning, and project reporting. Upon completion of this project, you will be able to:

- demonstrate an ability to apply a broad range of knowledge and understanding of key business theories, concepts, tools and techniques in a practical context;
- demonstrate an ability to analyse, synthesise, and evaluate a business situation and to further develop appropriate recommendations in the form of a consulting report; and
- further enhance communication, interpersonal, problem solving, and critical thinking capabilities.

Charles Tan Ian Kun
Completed the Master in International Business in 2014
Currently working for a Fortune Global 500 company in the oil and gas industry

The opportunity to go on a study trip to Hong Kong, Shenzhen, and Shanghai was priceless, allowing me to see the world’s second biggest economy for myself. Visits to local companies also broadened my view across industries and captured valuable insights for a very personal learning experience.

Melody Ang Xing Yuen
Best graduate award 2016 for the Master of International Business
Completed the Bachelor of Medical Bioscience in 2014
Currently pursuing her PhD at Monash’s School of Business

“I wanted to pursue the Master in International Business as I realised that being a science student, business was very foreign to me. I didn’t understand business concepts and I was even struggling to understand the value of money. To survive in the working world, it’s better to be equipped with some business knowledge.”

Charles Tan Ian Kun
Completed the Master in International Business in 2014
Currently working for a Fortune Global 500 company in the oil and gas industry

The opportunity to go on a study trip to Hong Kong, Shenzhen, and Shanghai was priceless, allowing me to see the world’s second biggest economy for myself. Visits to local companies also broadened my view across industries and captured valuable insights for a very personal learning experience.
CAREER PATHWAYS
International business graduates will find that career opportunities are exciting and varied. Potential careers include:

- International marketing director
- Financial controller
- Multinational manager
- Business development director
- International trade and customs manager
- International foreign policy advisor
- Consultant

Employment outlook comparison through 2024

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Projected growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management analyst</td>
<td>14%, faster than average</td>
</tr>
<tr>
<td>Budget analyst</td>
<td>3%, slower than average</td>
</tr>
<tr>
<td>Human resources management</td>
<td>9%, a little faster than average</td>
</tr>
<tr>
<td>Financial Management</td>
<td>7%, as fast as average</td>
</tr>
<tr>
<td>Translator/Interpret</td>
<td>29%, much faster than average</td>
</tr>
<tr>
<td>Marketing management</td>
<td>9%, a little faster than average</td>
</tr>
</tbody>
</table>


EXCHANGE PROGRAMS

If you are feeling a little adventurous, you may want to consider a transfer or exchange to one of our four campuses in Melbourne. You will still be paying our Malaysian campus course fees and graduate with the same prestigious degree. If you want to see more beyond Australia, you will benefit from our network of partner universities across the Asian, African, European, and American regions.

Find out more at monash.edu.my/abroad

About Us

The School of Business at Monash University Malaysia provides an internationally recognised curriculum, a dynamic student experience and preparation for enhanced graduate attributes leading to successful career outcomes.

With an enrolment of more than 2,400 students, we are the largest School at Monash University Malaysia. We offer a range of undergraduate and postgraduate Business programs that are industry-driven, research-focused and recognised worldwide.

Our dedicated teaching and learning spaces include:

- the Monash University Sunway Simulated Trading Lab (MUSST Lab), an innovative simulated environment to learn about stock investments;
- the Neurobusiness Behavioural Lab, where neuroscientific and behavioural methods are applied to understand economic and consumer behaviour;
- an equipped Focus Group Discussion Room, where marketing and business intelligence are managed and collated; and
- state-of-the-art classrooms.

RANKING AND RECOGNITION

QS World University Rankings by Subject 2017

#26 for Accounting and Finance
#45 for Economics and Econometrics
#31 for Business and Management Studies

GETTING TO THE UNIVERSITY

The Sun U-Monash Bus Rapid Transit (BRT) station is just outside our door, providing a convenient mode of transport around Sunway. It is also connected via the Setia Jaya KTM (train) station and the USJ7 Light Rapid Transit (LRT) station.
CONTACT US

Business hours:
Monday to Friday 8.30am – 6.00pm

Counselling hours for course enquiries:
Monday to Friday 8.30am – 6.00pm

Closed on weekends and public holidays.

Enquiries
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E mum.info@monash.edu

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monashmalaysia

The information in this brochure is correct at the time of publication. Monash University Malaysia reserves the right to change the information in line with updates, from time to time.

Please check the website (www.monash.edu.my) for the latest information.

Produced by Marketing and Future Students,
Monash University Malaysia
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DULN002(B)

August 2017

Co. No. 458601-U
(Date of establishment: 20 March 2000)

KPT/JPT (R2/340/7/0168) 04/22 - MGA/SWA0111

Monash University Malaysia is a joint venture