PhD position in School of Business at Monash University, Malaysia.

Are you interested in doing a full-time PhD in the area of sustainable/green product adoption? We are looking for students who have a background in business, management or marketing.

The student must have at least a second class upper in the bachelor’s degree and a master of philosophy (with significant research component). This project will involve looking at applying the various theories to understand why individuals/organizations adopt green computer products. This project is supported by the Ministry of Higher Education Malaysia, Fundamental Research Grant Scheme (FRGS) and Monash University, Malaysia which will cover full tuition fee waiver and a stipend (partial/full dependent on the degree’s merit (first or second class upper). Student with partial stipend has the option to work as a tutor up to 15 hours/week.

Project Title/Area:
Adopting responsible computer consumption. (Green/sustainable computer product adoption)

Supervisors:
Associate Professor Paul H.P. Yeow, Dr. Eu-Gene Siew

Requirements:
1. **Must** have an Undergraduate 1st Class or 2nd Class Upper Honours degree (in Business/Management/Marketing field) and/or a Master Degree with a significant research component (e.g. Master of Philosophy). Coursework master degree such as Master of Business Administration and Master of International Business are not acceptable.
2. Malaysian citizen is **REQUIRED**.
3. Be eligible to enrol [http://www.monash.edu.my/study/postgraduate-and-research/business/phd](http://www.monash.edu.my/study/postgraduate-and-research/business/phd)

Applications:
If you have any enquiries and or are interested please call Paul Yeow at 011-10865671 or submit your resume and transcripts to

paul.yeow@monash.edu or siew.eu-gene@monash.edu