



# Second Telemedicine Innovation Challenge

## More IT Savvy, More Healthy

2016

Telemedicine Conference

Swan Convention Centre-Sunway Medical Centre,  
16-18 Aug,2016

### Open Category

#### New mom challenges!

Samantha has a newborn baby, Sarah, who is two months old. As this is her first time being a mother, she wants to know more about nutrition, breast-feeding, immunisation and growth monitoring for her newborn. She also has a family history of Autism and worries about her newborn's development.

Samantha has gotten back to her hectic working lifestyle and worries that she might forget her appointments with the doctor.

#### Friend who contracted Sexually Transmitted Disease

Brian and Jeremy are friends from high school. They are currently doing their bachelor degree in medicine at Monash University. Brian found out from Jeremy that he had contracted sexually transmitted disease (STD) from his girlfriend whom he had just met at a social event a few months back. Brian is worried he might contract the disease from Jeremy as they have frequent body contact when hanging out together.

Brian wants to know more about STD prevention and care, STD knowledge, risk reduction and safe sex practices to prevent from contracting the disease. He is also helping Jeremy to look for resources on treatment support intervention.



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### Life hanging by a thread

Darren lost his close friend in a car accident when medical help could not arrive on time.

Darren often wonders back if anything could have been done to save his friend's life, such as shortening the time taken for an ambulance to arrive or having a medical officer on the phone line to direct minimal yet crucial first aid measures.

### Crippled by Alzheimer's

Ted has a grandfather with Alzheimer's disease. His grandpa, Mr. John, struggles with naming objects and recognising people. He sometimes forgets to turn off the gas when cooking. His illness keeps worsening day by day.

Ted is also worried that one day his grandpa will wander off when no one is there to keep an eye on him. Ted is very concerned that something bad will happen to his grandpa.

### Healthy eating and nutrition facts

Pauline is a 30-year-old single woman. She was diagnosed with coeliac disease recently and thus, has become very health conscious on her food intake. She is advised to eat gluten-free food because gluten affects her digestive system. In Malaysia, the food labelling process is poor and she is finding it hard to keep up with gluten-free eating habits. She wants to know ways to gain more information about gluten-free food products available in Malaysia.

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