MALAYSIA FOCUS LIBRARY: STRATEGY MAP 2018-2020

Focus Monash Goals

Excellent + International+ Enterprising + Inclusive

What we deliver

Relevant information resources
Conducive learning and research environments
Capability building for learning and research
Enhanced Monash University impact and reputation

Focus Monash Principles

Discovery
Service
Ambition
Openness

What objectives we will pursue

Develop discovery and access pathways to information
Enhance the online library environment
Encourage and enable effective research data practice
Deliver enriching public programs and outreach

How should we prepare ourselves

Respect
Build a contemporary professional workforce
 Improve the effectiveness of our systems and processes
Enhance collaboration across University campuses
Promote our value to stakeholders
Demonstrate our library leadership in the region
Key strategic initiatives and enhancements 2019

Legend: UI=University led initiative, UE=University led enhancement, LI= Library led initiative, LE= Library led enhancement

<table>
<thead>
<tr>
<th>Theme 1: Relevant information resources</th>
<th>Theme 2: Conducive learning and research environments</th>
<th>Theme 3: Capability building for learning and research</th>
<th>Theme 4: Enhance Monash University impact and reputation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1: Enhance the relevance of information resources</td>
<td>Objective 1: Repurpose the physical library environment as an innovative learning space to enhance the student experience</td>
<td>Objective 1: Enable learning, research and employability skills development</td>
<td>Objective 1: Maximise impact of Monash Malaysia research</td>
</tr>
<tr>
<td>A. Review the collection management policy, including electronic resources principles. (LE)</td>
<td>A. Implement and evaluate the Library Interim Space Plan, including the refurbishment and space usage program for Sunway and Johor Bahru libraries. (LE)</td>
<td>A. Embed learning, research and employability skills within the curriculum through continued use of the Research Skill Development (RSD) framework and associated skill development frameworks in collaboration with academic staff. (LI)</td>
<td></td>
</tr>
<tr>
<td>B. Review and align the principles of collection budget distribution with MUAL and MUM budget models. (UE)</td>
<td>B. Contribute to the implementation of the Campus Master Plan, maximising responsive and technology-rich learning spaces. (UE)</td>
<td>B. Develop, implement, and evaluate online and blended resources and programs to diversify the modalities of delivery and increase student engagement with learning. (LE)</td>
<td></td>
</tr>
<tr>
<td>C. Improve the strength of the collection in alignment with the University’s education and research priorities. (LE)</td>
<td>C. Review, streamline and evaluate physical service points, usage and impact, including the referral approach. (LE)</td>
<td>C. Enhance Library staff capabilities to implement active and student-centered approaches to learning and teaching in alignment with the University’s Strategic Active Learning Transformation agenda. (UE)</td>
<td></td>
</tr>
<tr>
<td>D. Review and evaluate the effectiveness of outsourced metadata providers. (LE)</td>
<td></td>
<td>D. Develop, deliver, and evaluate a suite of Library workshops in the Monash Doctoral Program. (UE)</td>
<td></td>
</tr>
<tr>
<td>E. Undertake a collection assessment and analysis to ensure alignment with the University’s education and research priorities. (LE)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Objective 2 : Enhance the online library environment

A. Review the Library’s web presence for enhanced user experience. (UE)
B. Investigate, pilot and evaluate virtual service points, usage and impact. (LI)
C. Evaluate the effectiveness and impact of the Library’s social presence. (LE)

Objective 2: Enhance the online library environment

A. Review the Library’s web presence for enhanced user experience. (UE)
B. Investigate, pilot and evaluate virtual service points, usage and impact. (LI)
C. Evaluate the effectiveness and impact of the Library’s social presence. (LE)

Objective 1: Enable learning, research and employability skills development

A. Embed learning, research and employability skills within the curriculum through continued use of the Research Skill Development (RSD) framework and associated skill development frameworks in collaboration with academic staff. (LI)
B. Develop, implement, and evaluate online and blended resources and programs to diversify the modalities of delivery and increase student engagement with learning. (LE)
C. Enhance Library staff capabilities to implement active and student-centered approaches to learning and teaching in alignment with the University’s Strategic Active Learning Transformation agenda. (UE)
D. Develop, deliver, and evaluate a suite of Library workshops in the Monash Doctoral Program. (UE)

Objective 2: Enable effective research data practice for enhanced impact among researchers

A. Build Library staff capability and expertise for responding to researcher enquiries at all stages of the research lifecycle. (LE)
B. Identify, develop, pilot and evaluate a suite of Library programs and services for researchers and postgraduate students to develop their skills across the research lifecycle. (LI)

Enabler 1: Build a contemporary professional workforce

A. Leverage the Work Skill Development (WSD) framework to develop and introduce a comprehensive Library staff development plan in alignment with MUM Talent Management strategy. (LI)
B. Review, streamline and integrate Library in-house development programs with MyDevelopment platform. (LE)

Enabler 2: Improve the effectiveness of our systems and processes

A. Adapt, implement and evaluate MUA Library Strategic Metrics Program, including metrics workflow creation, analysis and reporting mechanisms. (LI)
B. Establish a systematic approach to governance and workflow creation, maintenance and preservation to ensure best practice alignment between LLC and CSL. (LE)

Enabler 3: Enhance collaboration across University campuses

A. Leverage strategic partnerships to provide a uniform Monash quality experience. (LE)

Enabler 4: Promote our value to stakeholders

A. Promote the Library’s value through targeted communication and evidence of impact/success. (LI)

Enabler 5: Demonstrate our library leadership in the region

A. Establish and sustain an RSD Community of Practice involving collaborations between the Library and MUM academics and interested institutions in the region. (LE)
B. Contribute to scholarly communication and open access debate. (LE)