

Writing a Research Proposal

Guidelines for Prospective Applicants

○ Introduction

The objectives and the importance or significance of the study should be stated very clearly in the introduction.

○ Review of the Relevant Literature

There should be an attempt by the prospective student to review the literature that is relevant to the research question that he or she is trying to answer. An ability to trace the relevant literature from the seminal study in the field to the more significant current publications will be an advantage.

○ Theoretical Model

From the review of the relevant literature the prospective student should be able to develop a theoretical model, which should be explicitly stated and explained in the proposal. The main variables used should also be defined clearly and the hypotheses to be tested should be stated unambiguously.

○ Methodology

The types of data to be collected to measure the variables will have to be stated. The sources of data should be explained. The statistical techniques that are to be used will have to be highlighted in the context of their appropriateness for testing the hypotheses of the study.

○ Bibliography

The literature that has been referred to by the prospective student in writing the proposal should be listed in the bibliography.

○ Time Frame of Study

The proposal should provide a time frame for each of the major activities of the research that needs to be undertaken and for the completion of the thesis or dissertation.

Important Information for Prospective Applicants

- *The research proposal is essential for application to the Honours degree of Bachelor of Business and Commerce / Postgraduate Diploma in Business and Commerce course at Monash University Malaysia.*
- *In no more than one (1) page, prospective applicants are encouraged to submit a research proposal incorporating the essential components listed in the writing guidelines provided.*
- *Applicants should indicate their full name and research project title on the research proposal or as a separate cover page.*
- *Applicants who have already identified a potential supervisor should consult him/her before getting started on the research proposal.*
- *The research proposal must be approved and sighted by the appointed supervisor before it can be submitted together with the rest of the application documents.*